



Creative Solutions

A Strategic Advantage



A sampling of BLH graphic design and website and video production.

Our team of designers, strategists, and content creators craft fully integrated marketing and communications campaigns, tactics, and products that help our clients convey targeted messaging and impact behavior change. Driven by audience analysis and impact data, BLH employs the latest research and technology tools, supported by Artificial Intelligence, to implement superior communication and outreach programs that help federal agencies achieve their objectives. For more than 20 years, we have delivered tailored creative solutions that allow clients to reach their audiences through multiple media: hundreds of videos, countless data visualizations, numerous websites, thousands of accessible publications, and hundreds of exhibits.



Graphic Design

Creating engaging human-centered products that motivate audiences to take action



Video Production

Developing scripts and capturing imagery to promote positive change through the power of storytelling



Data Visualization

Delivering impact by allowing audiences to quickly discern deep insights and clear trends



Social Media Strategy

Maximizing engagement with your key audiences through social networks



UI/UX Design

Creating a customer journey that connects visitors to the right content, promoting engagement and driving desired behaviors



Motion Graphics

Bringing your data to life and amplifying the impact of data-driven insights through animated graphic design



Editorial Design

Producing publications that make your stories easy to grasp



Accessibility

Creating stories, reports, data, products, and web content that meet all accessibility requirements, including Section 508

Explore how BLH Creative Solutions can advance your strategic imperatives!

www.blhtech.com

Contact Us:

Jeff Rosenberg

Vice President, Strategic Communications

240-399-8453 or jrosenberg@blhtech.com

